

AUGUST 2024

SOCIAL MEDIA POSTING CALENDAR

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28	29	30	31	01	02	03
<ul style="list-style-type: none"> • Use high-quality images and videos to make your posts visually appealing. • Encourage followers to comment, like, and share your posts to increase engagement. • Utilize relevant hashtags such as #RealEstate, #HomeForSale, #RealtorLife, and location-specific tags. • Post at the same time each day to build a routine for your audience. <p>By following this calendar, you'll be able to maintain a consistent and engaging social media presence throughout August!</p>						
04 Provide an update on the local real estate market trends and statistics.	05 Show a behind-the-scenes look at a day in the life of a Realtor.	06 Highlight a local neighborhood, including amenities, schools, and lifestyle.	07 Answer frequently asked questions about the home buying/selling process.	08 Post a video tour of a new listing, showcasing its best features.	09 Share tips on home improvements that add value to a property.	10 Announce upcoming open houses with details and inviting visuals.
11 Highlight a local business or restaurant to show community engagement.	12 Debunk common real estate myths in an informative post.	13 Share a success story of a recent homebuyer or seller you helped.	14 Post a nostalgic photo or story related to real estate or a past event.	15 Feature another property with detailed descriptions and images.	16 Create a poll asking followers about their real estate preferences or experiences.	17 Share an infographic with interesting real estate facts or tips.
18 Promote an upcoming community event or local gathering.	19 Introduce a team member or share something personal about yourself as an agent.	20 Post ideas for stylish home decor or seasonal decorations.	21 Post another client testimonial with a compelling story.	22 Compare local market trends with national trends, providing insights for buyers and sellers.	23 Share a short video answering common questions about the real estate process.	24 Highlight a new property listing with engaging visuals and details.
25 Share another valuable real estate tip, like "How to Improve Curb Appeal".	26 Post an inspirational quote or success story to motivate followers.	27 Highlight another local neighborhood, showcasing its unique features.	28 Post a review of your services or a milestone achievement in your career.	29 Create a quiz related to real estate knowledge or preferences.	30 Share another behind-the-scenes look at your work as a Realtor.	31 Summarize the month's activities, successes, and any special announcements.